

Hosting a Clinic – 2014

Below are some bullets to clarify our relationship in regards to hosting a T&T Horsemanship clinic:

Supplied by T&T Horsemanship:

- Posters for distribution by the host to local/regional horse-related venues
- Registration sent and received and collection of all clinic funds
- Advertising in regional publications, and possibility some local publications
- Press release information and availability for phone interviews for electronic media
- Insurance coverage for T&T. (However, we strongly suggest your own insurance coverage for the facility liability, as additional coverage)
- Demonstration evening, if appropriate, prior to clinic
- Alice can be made available for folks to visit with in regard to the content of the clinic by appointment or referral
- Promotional packages for first time clinics
- Host participates for free (One Host/Person per Clinic)

Requested of the Host:

- Information regarding local newspapers, Nickel ad placements, newsletter and others, such as list of places where it would be advantageous to advertise the clinic & their contact numbers.
- Name, address, email, and phone numbers of interested folks that we could send letters, post cards or make personal contacts with concerning the clinic. However, we really need your assistance in making local contacts with your friends, riding clubs, 4H groups, etc..
- Facility for the clinic with riding and boarding. Arrangements for safe & clean facility, including electricity access, boarding arrangements for participants, and working with the facility to communicate their insurance requirements back to T&T Horsemanship. This item is one of the first things that must take place. **Note: Sometimes this is taken care of by T&T.**
- Safe facility to board two of Alice's personal horses & Alice
- Distribution of posters, press materials, local solicitation
- Minimum of 8 participants; Maximum of 12
- Meeting, greeting, and arrangements for participants as they arrive, including boarding arrangements for horses, orientation of the facility
- Assisting during the clinic with manure management, equipment, lunch arrangements, auditing area, and water.
- Other things as they come up....

2013 Clinic Fees & Guidelines:

All fees are clinic fees and do not include arena fee:

2-Day Clinic: \$ 300 3-Day Clinic: \$ 400 5-Day Clinic: \$ 600 6-Day Clinic: \$ 700 9-Day Clinic: \$1,000

Continuing Horse Course – 3 Weekends total: \$700

Private lessons: \$ 60/hr

T&T Horsemanship Strives to:

- Offer small clinics with individual attention
- Within clinics, give opportunities for personal goals to be achieved, with individual lessons for each participant
- Keep the study of horsemanship economical
- Keep a safe learning environment for both horse and rider

Other Possibilities:

- Often times T&T will offer a reduced "Introductory" price for first-time locations
- Auditing fees can be used as incentives to reduce costs for participants Example: Charge \$25/day audit fee; Riding participants can sell audit tickets, and subtract the amount sold from their riding fee
- If Alice is in the area prior to the clinic, you might set up a "Get to Know Her" evening, where she could come & talk & demostrate





